

Old Hollywood Style

The competition is inspired by cinema from the 1940s–1960s. The styling should emulate the iconic stars of that era.

The outfits and hairstyles of Hollywood's golden age stars remain timeless inspirations for many stylists today. Iconic names such as Marilyn Monroe, Brigitte Bardot, Bette Davis, Clark Gable, Elizabeth Taylor, Audrey Hepburn, Joan Crawford, Rita Hayworth, and John Wayne are etched into cinema history. Hollywood's golden age is remembered for its elegance, glamour, societal shifts, and groundbreaking style. These elements form the inspiration for this competition.

Regulations

1. The competition involves creating a hairstyle of the "Hollywood Style" type.
2. Participants must provide the organizers with a signed photo of a movie still that serves as their inspiration for the competition.
3. Hairstyling time: maximum of 40 minutes on stage.
4. All participants must be at least 18 years old.
5. The winner will be the contestant who earns the most points from the jury.
6. Participants will style their own models: female (the model must be at least 16 years old). Participants are responsible for arranging their own models according to the rules.
7. Models should wear outfits matching the competition theme. At the start of the competition, makeup must be completed. Contestants will only style the hair. Note: Makeup can be done by a third party before the competition. Clothing styling should be completed before entering the competition area.
8. Models must enter the competition area with dry, straight hair combed back.
9. Participants who fail to adhere to time limits, prepare parts of the hairstyle beforehand, or create a hairstyle inconsistent with the theme will be disqualified.
10. Allowed equipment: combs, round brushes, flat brushes, hairdryers, spray bottles, hair ties, hairpins, bun fillers. The model's hair color may be chosen and prepared prior to the competition.
11. Allowed cosmetics: mousse, hairspray, shine products, pomade, paste, wax, talc, styling powder, gel, brilliantine, glitter, glitter hairspray.
12. Allowed tools: straighteners, thermal rollers, crimpers, curling irons, crimping irons, hairdryers. Hair extensions and decorative hair accessories are allowed.
13. Prohibited cosmetics: coloring gels, spray colors, coloring mousses.
14. Hairstyling time: 40 minutes, with 5 minutes for the final presentation of the model. The final setup time is not included in the hairstyling duration. Note: Completing the hairstyle during the final setup time is not permitted. Contestants must remain in the competition area until the end of the allocated time unless granted permission by the judges.
15. Hairstyles should be prepared entirely during the competition. Hair must not be pre-arranged (e.g., curled or set with rollers) before entering the competition area.

16. Competition hairstyles can be created using any hairstyling technique without coloring the hair during the process.
17. Contestants must bring their own equipment and materials.
18. Contestants must leave their stations after the allocated time. Contestants who finish early should raise their hand and prepare the model for judging (5 minutes, not included in the hairstyling time) before leaving the station.
19. The jury consists of three main judges and two assistant judges. Scoring is transparent, and the jury evaluates directly at the model's station. Points are awarded on a 0–10 scale in the following categories: hairstyle execution time, makeup, and styling consistency with the theme ("Hollywood Style"). Note: Judges will not consult each other regarding their scoring decisions.
20. The jury may assign penalty points for non-compliance with the rules, use of prohibited items, starting work before the competition begins, or continuing after the 40-minute limit. Hairstyles prepared inappropriately before the competition will also result in penalties. In case of a tie, the winner will be determined by the time taken to complete the hairstyle and styling. The jury may issue a red card, disqualifying a participant from further competition. A red card is given for starting work before the official start or receiving help from third parties during the hairstyling process.